

Senior UX/UI Designer

Experienced

24 years with creative web and print companies




Adaptive

Keeps up-to-date with latest design trends

Interpersonal

Self-starter thriving in team-oriented environments

Let's Connect!

-  /in/chrismetzner/
-  ChrisMetzner
-  www.ChrisMetzner.com

Using modern project management methodologies, I can translate a client's user requirements into visually appealing interfaces and positive experiences that align with project UI specifications.

Design Skills

- User Interface Design
- User Experience Design
- Wireframing
- Prototyping
- Research
- Illustration & Icons
- Print Design
- Data Visualization
- Presentations

Development Tools

- Figma
- Adobe Creative Cloud (XD, Photoshop, Illustrator, InDesign, Acrobat)
- UserTesting.com
- Visual Studio Code
- HTML, CSS, Bootstrap
- Sketch, Balsamiq, Invision
- Google Webmaster Tools
- Microsoft Office Products
- Wordpress, Tagxedo
- Slack, JIRA, Zeplin
- MailChimp, Zoho
- Miro

Professional Experience

LPL Financial UX Designer

OCTOBER 2022 – PRESENT
REMOTE

Works in a team of 7 UX Designers focused on LPL's investor-facing web application and mobile app called Account View. *(Images seen during interview/case study presentation.)*

Meets regularly with Product Owners and UX Researchers to ensure web and app design deliverables meet business requirements, compliance checks, accessibility standards, and follows brand guidelines.

Writes and conducts various types of user research on UserTesting.com to validate workflows and/or preferences to gain deeper understanding of user expectations.

Contributes to design discussions with 3 other Product Experience Design teams in weekly design review meetings.

LoanLogics, Inc. UX/UI Designer

JANUARY 2014 – SEPTEMBER 2022
JACKSONVILLE, FL

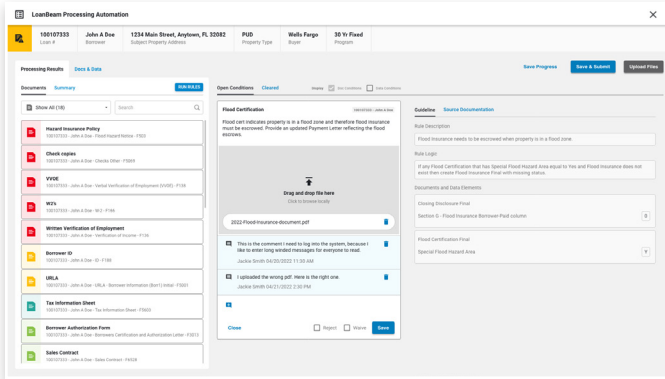
Responsible for creating low and high fidelity designs throughout the SDLC process (research, testing, wireframing, prototyping and more).

Collaborated closely with Product Managers, BA's, TDM's, and other stakeholders to ensure business and product requirements satisfaction.

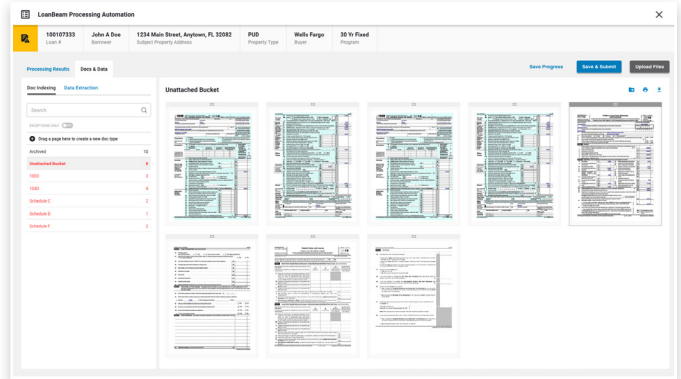
Managed a small design team's workload and deadlines, as well as sometimes jumping into the code to tweak the CSS for the developers.



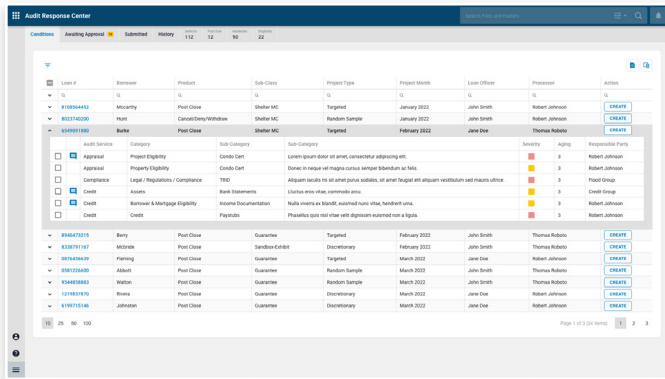
LoanLogics, Inc. continued...



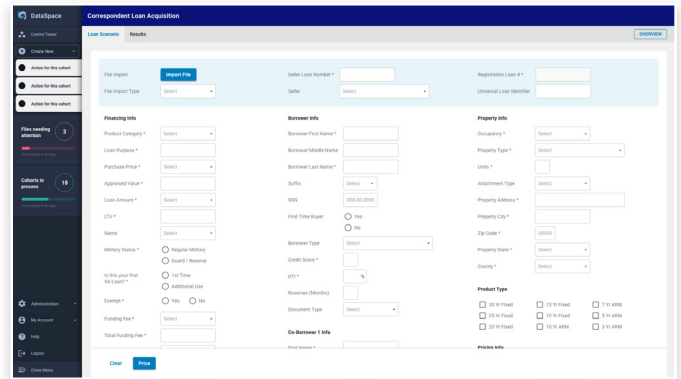
Full page popup allowing a loan processor view all outstanding loan conditions and guidelines to satisfy them.



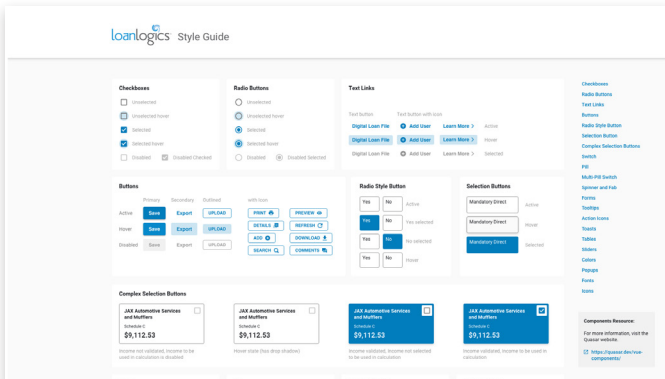
Interface allows a loan processor to view all uploaded documents and organize them into specific buckets.



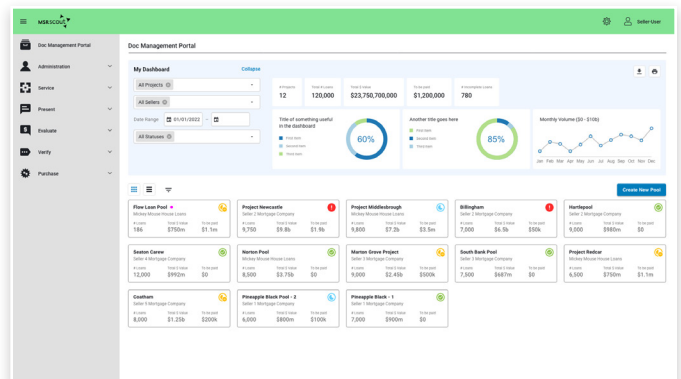
Simplified navigation allows a user to access any other system platform within two clicks.



Sample interface showing a layering technique that allows a user to perform an external task without leaving the platform.



Style guide created in Adobe XD allows users with the link and password to click on elements to get coding information.



Buyer and selling pools of loans is easy and manageable with proper organization and powerful tools.



Freelance Website Designer

JUNE 2005 - JULY 2020
JACKSONVILLE, FL

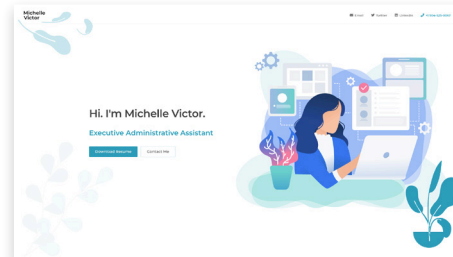
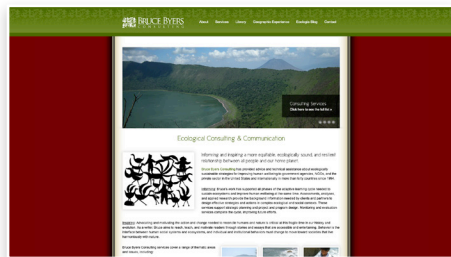
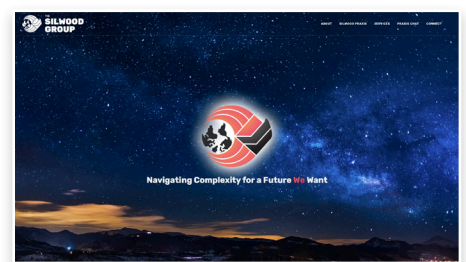
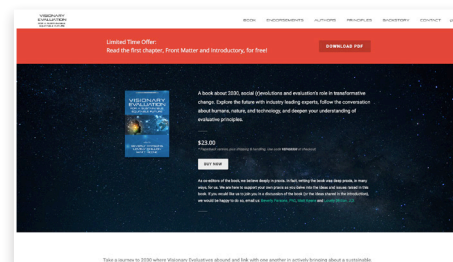
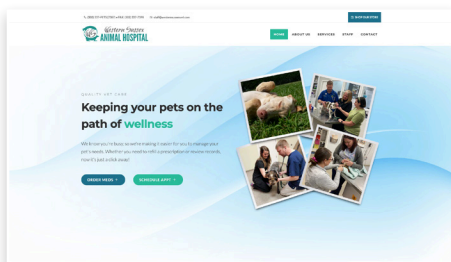
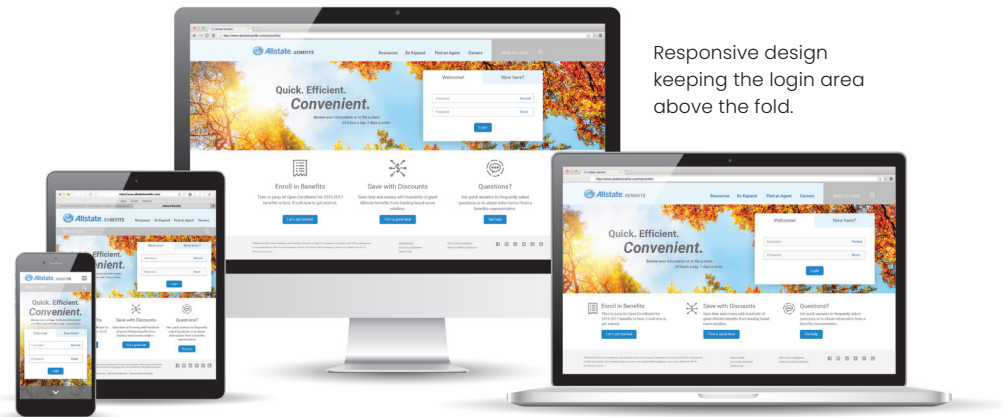
Consulted with clients to discuss website goals, developed a project management strategy and timeline.

Wrote HTML and CSS to build responsive websites. Incorporated JavaScript and jQuery code from online resources when needed.

Installed Wordpress and associated plugins, then customized CSS to match company's style guidelines.

Monitored websites with Google Analytics, Webmaster Tools and generated traffic with social announcements using HootSuite.

- [WesternSussexVet.com](#)
- [TheSilwoodGroup.com](#)
- [VisionaryEvaluation.com](#)
- [MichelleDVictor.com](#)
- [MissingTheFruit.com](#)
- [PaintStewardshipProgram.com](#)
- [EnvironmentalEvaluators.net](#)
- [BruceByersConsulting.com](#)
- [p2i.Eval.org](#)
- [PrincipalPRPI.com \(pw: prpi\)](#)
- [ChrisMetzner.com](#)



Snapshots of currently hosted and maintained websites for clients. Includes examples of customized Wordpress themes, modified code base and originally coded websites.



Freelance Graphic Designer

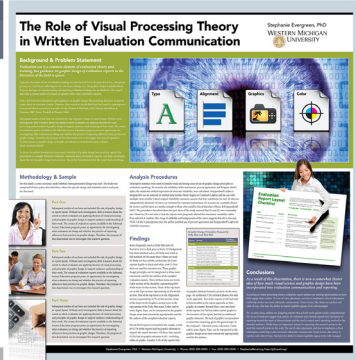
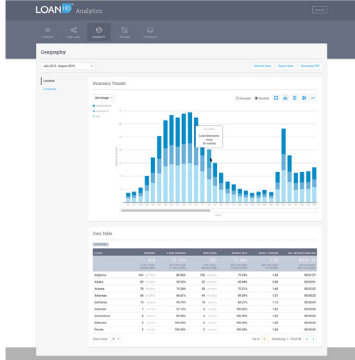
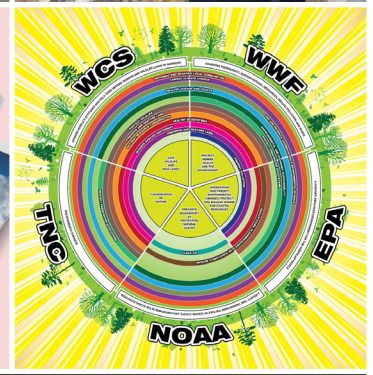
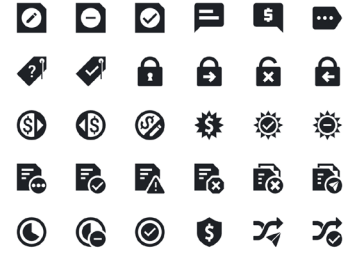
JUNE 2005 - JULY 2020
JACKSONVILLE, FL

Created variety of print materials for clients across many different types of industries through the years.

- Logos & Icons
- Illustrations
- Data Visualizations
- Brochures
- Newsletters
- Magazines
- Posters
- Advertisements
- Calendars
- Business cards
- Rack cards

View the magazines online:

www.issuu.com/chrismetzner





Mint Magazine Graphic Designer

DECEMBER 2003 - DECEMBER 2013
JACKSONVILLE, FL



Designed ads, brochures, postcards and inserts for companies in 5 US markets.

Worked in a team-oriented environment with 8 other artists to produce over 80 magazines, postcards and inserts annually.

Multi-tasking abilities required daily, including sales rep phone calls, special projects and incoming ads from our company art ticket system.

Converted print ads to be displayed on CouponClipper.com.

Trained new sales reps and graphic designers about technical and procedural standards for incoming art workflow.



Chill Skinz Graphic Design Sub-Contractor

JANUARY 2011 - JANUARY 2012
JACKSONVILLE, FL

Originally built www.ChillSkinz.com using Magento (eCommerce Content Management System). Current website is not my design.

Created banner ads and carousel graphics for online coupon offers and web specials.

Designed Chill Skinz and Energy Armor print marketing deliverables, including packaging, custom labels, POS boxes, sell sheets, etc.



Hidden Values Graphic Design Sub-Contractor

JANUARY 2010 - OCTOBER 2011
JACKSONVILLE, FL

Created 16-page magazines monthly for Knoxville Seniors' Scoop, Spokane Metro Woman and Bay Area Kids Directory.

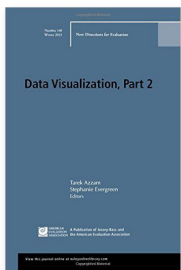
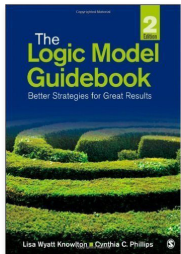
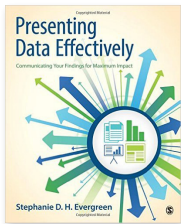
Designed banner ads based off print campaign for online advertising and client Facebook pages.



Southern Hospitality, FC Office Products, AlphaGraphics Graphic Designer

FEBRUARY 1998 - NOVEMBER 2003
JACKSONVILLE BEACH, FL
WILMINGTON, DE

Designed hotel directories, ads, stationary, brochures, logos and supervised art production and pre-press operations.



References available upon request.

Education

Frostburg State University

Bachelor of Fine Arts

SEPTEMBER 1994 – DECEMBER 1998

FROSTBURG, MD

Royal Melbourne Institute of Technology

Study Abroad

JULY 1997 – DECEMBER 1997

MELBOURNE, AUSTRALIA

Published Work

Presenting Data Effectively: Communicating Your Findings for Maximum Impact

(by Stephanie D. H. Evergreen) <http://goo.gl/tiVgCV>

Data Visualization, Part 2: New Directions for Evaluation

(by Tarek Azzam) <http://goo.gl/vBwGqP>

The Logic Model Guidebook, Second Edition

(by Wyatt Knowlton, Phillips) <http://goo.gl/uZqD04>

“Chris Metzner on Presentation Blues... and Reds and Yellows”

<http://aea365.org/blog/?p=10053>

“DVR Week: Veronica Smith and Chris Metzner on Creating a Fuzzy Logic Model on a Budget”

<http://aea365.org/blog/?p=5667>

“EPE Week: Matt Keene on Fuzzy Logic Models – Embracing and Navigating Complexity”

<http://aea365.org/blog/?p=3254>

Awards & Certificates

LPL Financial – Hackathon logo contest winner (2023)

LoanLogics – “Interdepartmental Cooperation” Award Nominee (2018)

LoanLogics – “Excellence” Award Winner (2017)

LoanLogics – “Action” Award 2017 Nominee (2017)

LoanLogics – “Urgency” Award 2016 Nominee (2016)

American Evaluators Association Member (2011 – 2013)

2011 EEN Forum Honoree (June 2011)

MINT Magazine Employee of the Quarter (October – December 2009)

1st Place (Graphic Design) – FSU Student Art Show (May 1998)

Numerous other certifications listed on LinkedIn